LEO BURNETT COMPANY, *Inc.*

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Some of our best customers are Solid State Physicists

There is something very solid about the type of man whose brain can translate silicon or germanium into transistors, diodes and the like.

And smoking a pipe just seems to fit with such a man.

You'll see him stop, select a favorite briar, maybe break out a new pack of Revelation. He'll shake those good moist flakes into the bowl, tamp them down, apply a match . . . and draw in that cool, clean fragrance.

There's something about the distinctive Revelation blend of five tobaccos that seems to go with man and thought. Something you should try. Put Revelation in your pipe—and smoke it!

REVELATION

SMOKING MIXTURE

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